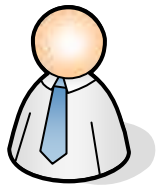
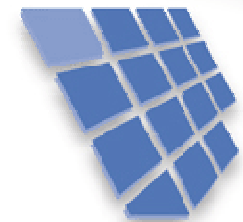


How can an IT provider solve complex ticketing and payment solutions in the transport industry



Tony Houldsworth Director

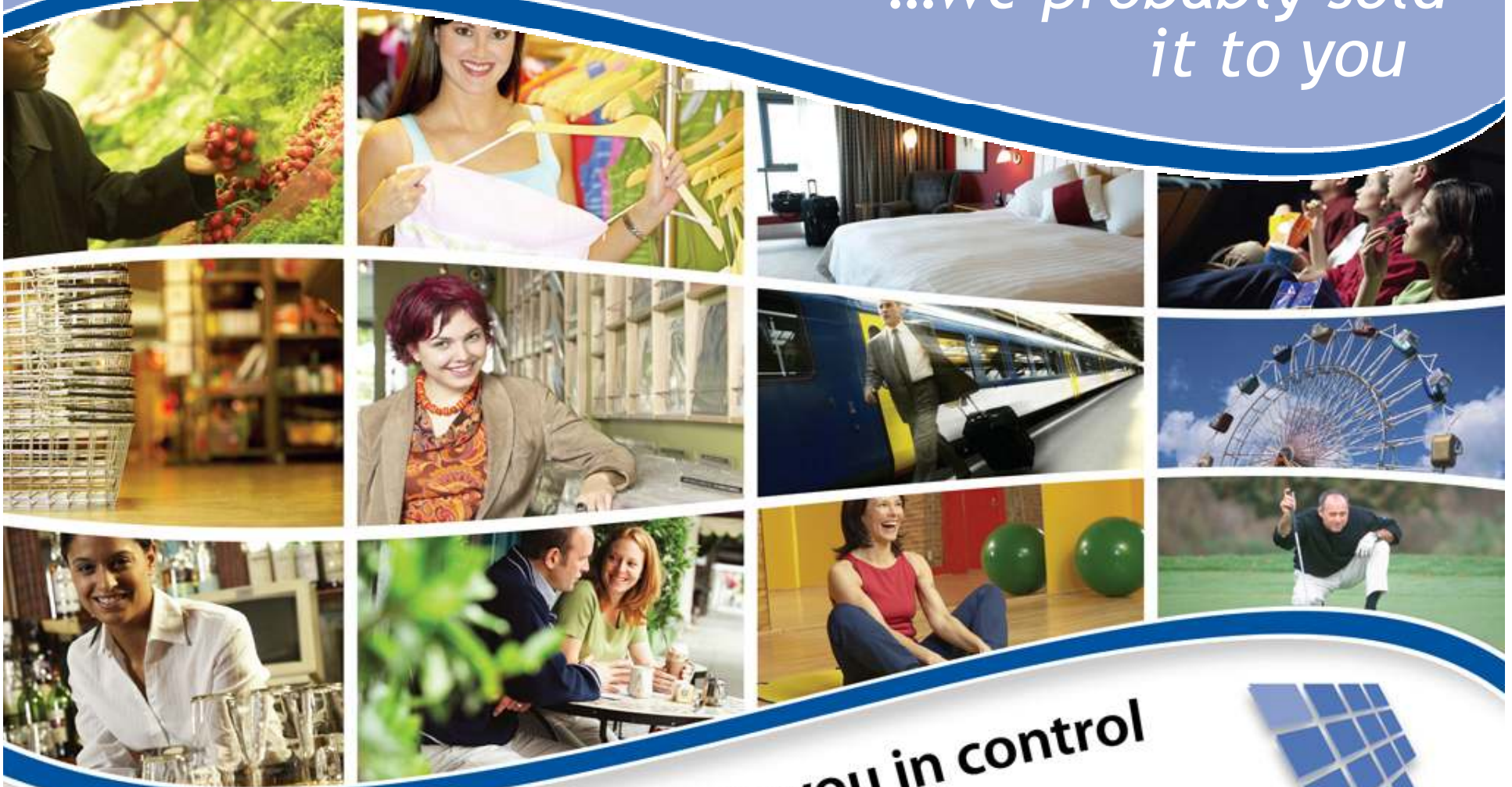


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If you bought something today...

...we probably sold it to you



Practical software that puts you in control



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COMMERCE SOLUTIONS

Linking Markets, Technology and Innovation

Market Islands



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Linking Markets, Technology and Innovation

*Common Customers
Common Needs*



Payments

Loyalty

CRM

Internet

Mobile

Reservation

Membership

Promotions

Information

Ticketless



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Linking Markets, Technology and Innovation

Service Driven – Common Processes



Performance

Reliability

Data Integrity

Recovery

Audit

Maintenance

Configuration

Monitoring

Diagnostics

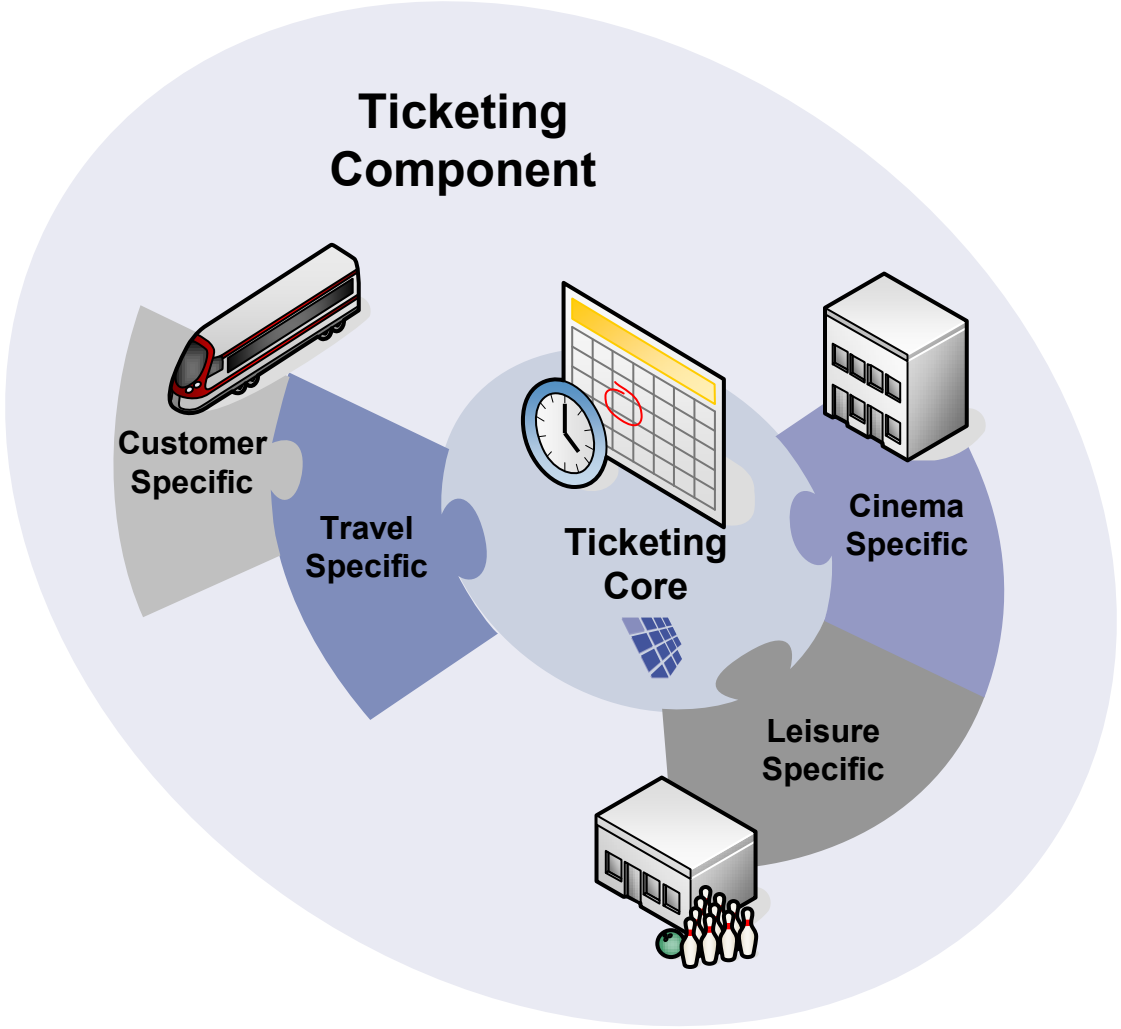
Consistency



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The Software Paradigm

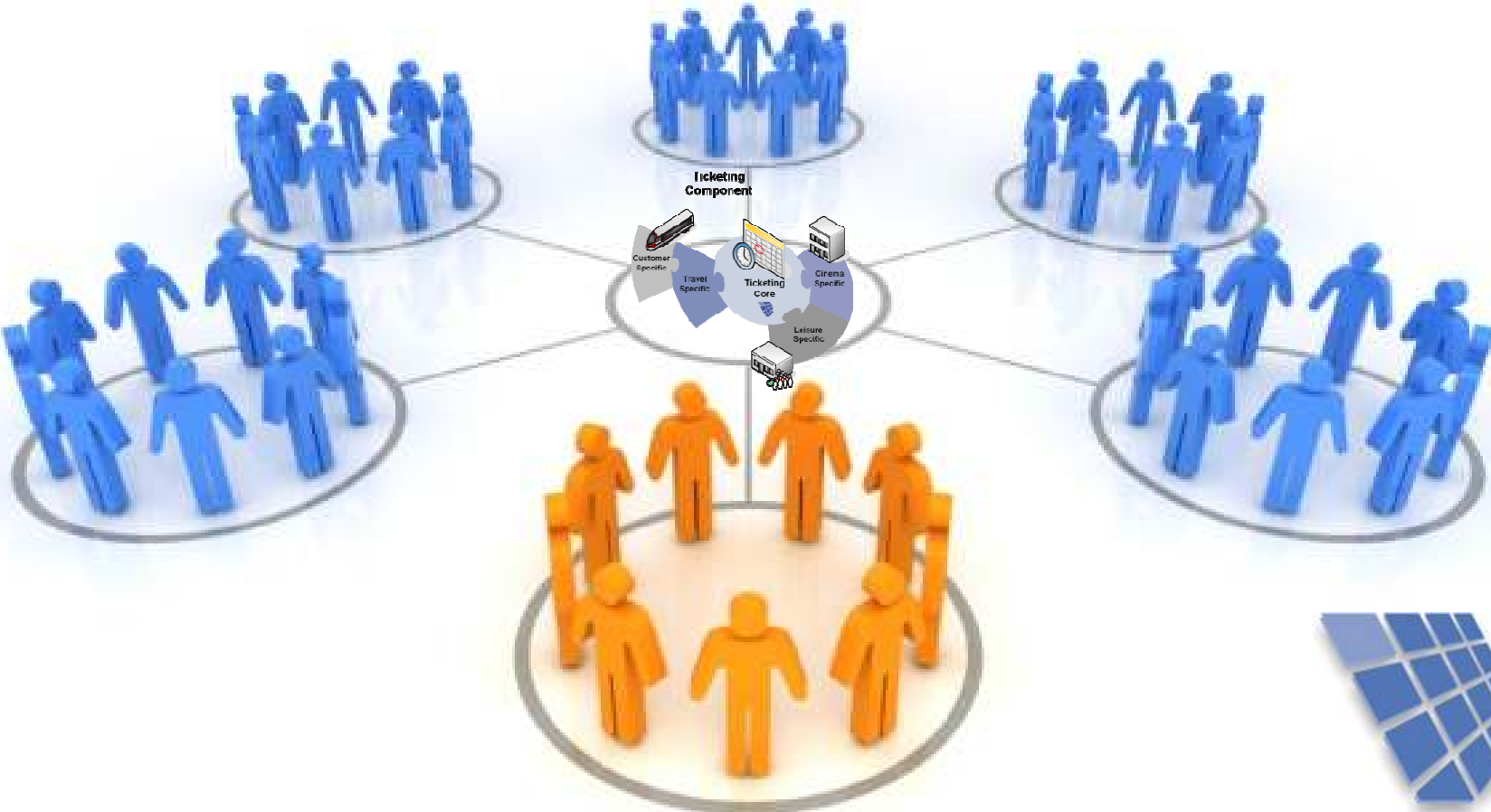
*Core Service
Components operating
a Hierarchy of Business Rules*



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Linking Markets, Technology and Innovation

Integrated Markets



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Summary

How can an IT provider solve complex ticketing and payment solutions in the transport industry?

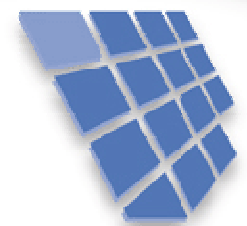
- Innovation absorbed from multiple markets
- Uniquely configured for each customer and sector
- But remaining core product



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THANK YOU



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